Indiana Association of School Broadcasters

2020 High School Competition Criteria and Rules

1. The purpose of the competition is to recognize excellence in student work. IASB expects all members to follow these rules in good faith.

2. All work must be completed by a student or students from a member school. An instructor may serve in the role of producer or executive producer overseeing the work, but all production and post-production work must be completed by students.

3. All entries must have been produced as part of a class, for a student media organization, or for a high school sponsored/owned media entity using member school equipment/ facilities or a student's personal technology. Work created during workshops, camps, or internships is not eligible.

4. With the exception of the music video category, outside video footage may be used but must be credited.

5. All entries, radio/audio and video must be uploaded to the IASB Contest Portal at IASB.submittable.com/submit according to the instructions on the site. To begin, click on a category and create an account. The only acceptable audio file formats is .mp3. The only acceptable video file format is .mp4. Scripts and other written documentation must be submitted as .pdf files. The portal will accept entries beginning January 6, 2020 and ending February 7, 2020.

6. Entries must have been completed after February 8, 2019 and not have been entered in any previous IASB contest.

7. IASB will invoice schools via email at a cost of $12 per entry no later than February 10, 2020. Payment is required to be postmarked, emailed, or electronically submitted no later than February 17, 2020 Checks, credit cards, and purchase orders are accepted. Follow the link on the school's invoice to pay by credit card. Send checks to Indiana Association of School Broadcasters, 7915 South Emerson Avenue, #316, Indianapolis, IN 46237-9708. Email purchase orders to jrinard@impactinstitute.net.

8. Entries which encourage or glorify negative behavior, including, but not limited to use of alcohol, violence or mayhem, and/or profane, indecent, or obscene language are prohibited. Entries including sex, nudity, or illegal drugs are prohibited. Violation of this provision will result in disqualification.

9. If judges or IASB officials determine an entry has been entered in the wrong category, or if the length of the entry does not meet the stated category requirements, the entry will be disqualified. If a school or individual submits more entries than allowed in a category, IASB officials will disqualify entries submitted after the limit was reached. The Executive Board will notify member schools of any disqualifications.

10. Judges, at their discretion, may view or listen to only portions of an entry for evaluation.

11. One plaque will be awarded for 1st place winners. One certificate per entrant (up to four) for each place will be awarded for 1st, 2nd and 3rd places. Schools may purchase duplicate plaques after the contest from the vendor. Vendor contact information is on the back of each plaque.

12. Students cannot enter more than two of the "live" events: Radio News Anchor, Radio Air Personality, and TV News Anchor. If an individual enters all three, IASB officials will disqualify one of the entries. Students must also be currently enrolled at the IASB member school under which the entry was submitted at the time of the "live" finals competition.

13. In the event the live finals are not held, the Radio News Anchor, Radio Air Personality, and TV News Anchor awards will be determined based on the preliminary judging results.

14. The radio and video "School of the Year" awards will be determined by each school's point total in the respective areas. Three points will be awarded for a 1st place, two points for a 2nd place, and one point for a 3rd place. First and second runner–up awards will be given. In the event of a tie, "Co-School of the Year" awards will be given.

15. Instructors and student contestants grant permission to IASB to use entry submissions for promotional and teaching purposes.

16. Decisions of the judges and/or IASB officials are final.

DEADLINE: All entries must be submitted online by midnight, February 7, 2020. **IASB will not accept entries from a school that has not paid its membership dues or that owes IASB previous fees as of December 16, 2019.**

High School Multimedia

30. Student Media Website - two entries per school (A student may enter category once)
    *** Note: Awards in this category do not count toward radio or video school of the year. ***

Provide a link to station or program website. Entries will be judged upon design, ease of navigation, functionality, quality and variety of content, promotional value, timeliness, and overall impression.

High School Video Categories

1. News Anchor (LIVE) - two entries per school (A student may enter category once and may not enter more than two of the three "live" events.)

Using a script and/or a teleprompter, contestants will deliver a newscast of up to three minutes of anchoring. Remove all but the first and last line of any other production element, such as packages, commercials, promos etc. Entries will be judged upon delivery, story transitions, talking to audience, vocal credibility, gestures and mannerisms, confidence, professional appearance, and overall impression.

Judges will select six finalists from the entries submitted to compete live at the state finals. In the finals, contestants will use a script and a studio teleprompter. Finals contestants will be at the anchor desk and deliver a three-minute newscast. The script will be provided to the contestant shortly before the event.

2. Copywriting - two entries per school (A student may enter category once)

*** Note: Student must complete and submit competition agreement. ***
*** Submit a word-processed script, not a completed video production. ***

IASB has provided a client fact sheet, which is available at IASBOnline.org. Contestants are to use the information to write one 30-second spot. Entries will be judged upon holding the audience's attention, creation of interest and desire, call to action, creativity, delivering client's message, and timing.

3. Spot Production - two entries per school (A student may enter category once)

Submit an original commercial, public service announcement or promotional announcement. All video must be original. Length: 15 or 30 seconds. Entries will be judged upon video and audio quality, editing, script, holding audience's attention, creation of interest and desire, timing (:14.0 - :15.0 or :29.0 - :30.0), and overall impact.

4. Music Video - two entries per school (A student may enter category once)

*** Note: Review rule eight in the competition rules prior to submission. ***

Submit a music video produced from original or pre-recorded music, and all ORIGINAL video. Entries must be performance and/or narrative based. Entries will be judged upon creativity, quality of audio and video, interpretation, editing, originality, and overall impact.

5. Video Magazine - one entry per school

Submit a video magazine that is informational and/or entertaining. It may include studio guests, packages, and pre-produced segments. Scope all commercial/PSA breaks and packages not produced in-house. Live-on-tape programs and school newscasts are not eligible for this category. Entries will be judged upon opening sequence, story order, lead-ins, packages, audio and video quality, credibility of talent, and overall impression.

6. Package - two entries per school (A student may enter category once)

Submit a stand-alone package suitable for inclusion in a newscast or magazine format program including elements such as reporter track, interviews, and b-roll footage. This category does not include voice-over only stories. Length should not exceed two-and-a-half minutes. Entries will be judged upon opening, originality, credibility, storyline, audio and video quality, editing, pacing, closing and overall impression.

7. Video In-Depth - two entries per school (A student may enter category once).

Submit a news, sports or feature story or documentary. Length must be at least two-and-a-half minutes. This is similar to a news package but longer for in-depth coverage. Entries will be judged upon opening, originality, credibility, storyline, audio and video quality, editing, pacing, closing and overall impression.

8. School Newscast - one entry per school

Submit a live or pre-recorded school newscast. This should take the form of a regularly scheduled "morning/weekly announcements" program or a school newscast program. Submit entire newscast with the commercial breaks removed. Entries will be judged upon opening sequence, story order, story lead-ins, writing, show elements, audio and video quality, credibility of talent and overall impression.

9. Live Event - two entries per school

Submit excerpts of a program televised, live or recorded live, that is condensed to between eight and 12 minutes. Judges will view selected excerpts at their discretion for evaluation. The program may include pre-production, but may not have any post-production editing. Entries could be sports events, telethons, convocations, live studio programs (excluding newscasts), live drama, etc. The majority of the broadcast roles should be performed by students. Any roles not performed by students must be disclosed in the online submission form. Entries will be judged upon creativity, program flow, audio and video quality, switching, and overall impression.

10. Cinematography - two entries per school (A student may enter category once)

Submit a variety of examples of a student's best original camera work. It cannot be video from a news or sports package. Do not include audio, text, or editing effects. The length should not exceed two minutes. Entries will be judged upon variety of shots, composition, framing, lighting, camera movement, creativity, and overall effect.

11. Photojournalism - two entries per school (A student may enter category once).

Submit a variety of examples of a student's best original camera work from multiple news or sports packages. B-roll and natural sound should be included. Interviews may be included. The length should not exceed two minutes. Entries will be judged upon variety of shots, composition, framing, audio quality, and camera movement.

12. Corporate Video - two entries per school (A student may enter category once)

*** Note: Each entry must be accompanied by a treatment. See example. ***

Submit a corporate video, which is suitable for training or instructing staff or students, or promoting a company, community, nonprofit organization, or school facilities or services. No parodies. This category could also be described as industrial or instructional television. The script may be provided by the client (non-student written), but note the client and source of the script in the treatment. Condense the program to less than ten minutes to include the program's beginning, an excerpt from the middle, and the program's conclusion. Entries will be judged upon opening, creativity, program flow, script, audio and video quality, editing, use of graphics, closing, and overall effect.

13. Short Film - two entries per school (A student may enter category once)

Submit a non-animated short film that must have a storyline, original script, video, and production. Music does not need to be original. Entries will be judged upon opening, originality, creativity, audio, cinematography, lighting, editing, storyline, and overall impact.

14. Show Open - two entries per school (A student may enter category once)

Submit a show open for a news, sports, feature or other program. All video, voice and editing must be student produced. Entries will be judged upon original content, video and audio quality, text, graphics, presentation of information, and overall impact.

15. Sound Design – two entries per school (A student may enter category once)

IASB will provide each member school with the video and script of the dialogue to be used in this category (available from IASBonline.org). Contestants must add the audio to the video provided. Audio should include sound effects, music and dialogue. Copyrighted material may not be used. Sound effects and music from licensed or royalty free libraries are acceptable. Entries will be judged upon appropriate use of sound, synchronization, segues, creativity, flow, pacing and ambiance.

16. Animation – two entries per school (A student may enter category once)

Submit a short animated film in any format (2D, 3D, Stop Motion), 15 to 90 seconds in length, that tells a narrative story. Entries will be judged upon originality, creativity, audio, storyline, and overall impact.

High School Radio / Audio Categories

17. Air Personality (LIVE) - two entries per school (A student may enter category once)

*** Note: A student may not enter more than two of the three “live” events. ***

*** Entry must be single-student performance. ***

*** Submit team entries in Radio Show category. ***

Submit an aircheck of at least two minutes and no longer than three minutes (music removed). The top six entries will be invited to compete live at the state finals. Entries will be judged upon voice quality, ad-libbing, content, appropriate energy, pacing, phrasing, getting in and out of breaks, overall delivery, and connecting with the audience.

18. News Anchor (LIVE) - two entries per school (A student may enter category once)
*** Note: A student may not enter more than two of the three "live" events. ***

Submit a single newscast of up to five minutes in length. The newscast may include sounders, sound bites, theme music and jingles. The top six contestants will be invited to the state finals. Entries will be judged upon story order, delivery, energy, articulation, pronunciation, pacing, transitions, and credibility.

19. In-Depth - two entries per school (A student may enter category once)

Submit a news or feature story addressing a single topic. Entries in this category must be two minutes or longer. Judges will listen to selected excerpts at their discretion for evaluation. Entries will be judged upon opening, content, originality, creativity, credibility, storyline, pacing, closing and impact.

20. Interview - two entries per school (A student may enter category once)

Submit an interview of any length. Cannot include characterizations or fictional characters. Entries will be judged upon introduction, question order, quality and depth of questions, delivery, style, and conclusion.

21. Talk Show - two entries per school (A student / team may enter category once)
*** Note: Entries should be spoken-word, non-music, programs (Ex: Sports, politics, etc.). ***

Submit a scoped aircheck of five to seven minutes of a talk show featuring a variety of elements such as opinion, interviews, and interaction. Entries will be judged upon knowledge, content, ad-libbing, introduction of topic/guest, appropriate energy, interaction, delivery and overall impression.

22. Radio Show - two entries per school (A student / team may enter category once)
*** Note: Entries should be teams producing an entertainment program for music format. ***
*** Single student performances must be entered in Air Personality category. ***
*** Programs focused on news or sports must be entered in Talk Show category ***

Submit an air check of up to seven minutes (music removed) in length. Entries will be judged upon content, announcer interaction, delivery, connecting with the audience, and overall impression.

23. Sportscast - two entries per school (A student may enter category once)

Submit a single sportscast up to five minutes in length. The sportscast may include sounders, sound bites, theme music and jingles. Entries will be judged upon story order, delivery, energy, articulation, pronunciation, pacing, transitions, and credibility.

24. Play-By-Play - two entries school (A student may enter category once)
*** Note: A student may enter category once as the play-by-play announcer. ***

Submit a minimum of four and a maximum of five consecutive unedited minutes of play-by-play. Entries will be judged upon game descriptions, energy, delivery, use of terminology, fluency in style, ad-libbing, filling time, and professionalism. As only the play-by-play announcer will be judged, it is acceptable to have a non-student fill the role as color commentator.

25. Sporting Event Broadcast – one entry per school

Submit up to ten minutes of a single sporting event broadcast. Entry must include at least three, but no more than four, minutes of unedited game action. Must include excerpts of pre-game, half-time, and post-game shows. Entries will be judged upon game presentation, game description, analysis, ad-libbing, interaction between announcers, use of production elements, additional content elements, and professionalism. As the entire broadcast will be judged, students must fill all announcing roles.

26. Copywriting - two entries per school (A student may enter category once)

*** Note: Student must complete and submit competition agreement. ***
*** Submit a word-processed script, not a completed audio production. ***

IASB has provided a client fact sheet, which is available at IASBOnline.org. Contestants are to use the information to write one 60-second spot. Script must note talent roles, use of music and sound effects, and specific production directions. Entries will be judged upon the lead, holding the audience's attention, creation of interest and desire, delivering client's message, call to action, creativity, and timing.

27. Spot Production - two entries per school (A student may enter category once)

Submit an original commercial, public service announcement or station promo of 30 or 60 seconds in length. Entries will be judged upon concept, production value, opening, voice(s), delivery, script, use of sound, creativity, closing, and timing (:29.0 - :30.0 or :59.0 - :60.0).

28. Imaging - one entry per school

*** Note: Student(s) must perform voice work. ***

Submit a collage of station imaging productions. This category is limited to sweepers, drop-ins, promos, and jingles. Multiple productions should be included in this entry. Total length must not exceed two minutes. Entries will be judged upon consistency of branding, execution, use of sound, creativity, production value, voice(s), pacing, and overall effect.

29. Drama - two entries (must be unique scripts) per school (A student may enter category once)

Submit an audio drama that is at least five minutes, but no longer than 15 minutes. This could be a production of an original script or a production of professionally written script. Judges will listen to selected excerpts at their discretion for evaluation. Entries will be judged upon opening, delivery, transition of scenes, acting, use of music and/or sound effects, and conclusion.