



IASB Newsletter

October 2021



REGULATORY REMINDERS

- Sun, Oct 10- Issues and Programs due for 3rd quarter
- October 1- December 1 Window for Biennial Ownership Report E-Filing Opens

IASB EVENTS

- Wed, Oct 27th- Fall Members' Meeting
502 East Event Center, Carmel, IN
- Wed, Dec 1st- Membership Deadline
- Fri, Feb 11th- Contest Entry Deadline



HAVE YOU PAID YOUR DUES?

Jeannette sent out invoices in August. The deadline is Wednesday, December 1st in order for your school's entries to be included in the competition.

If you have any questions or issues, contact Jeannette at treasurer@iasbonline.org. If you are in need of immediate assistance, contact Evan or Scott.

NEW MEMBER SPOTLIGHT!

Give a warm IASB welcome to Jessica Keffaber and her students at the Heartland Career Center in Wabash!

Jessica brings a unique background to IASB and we are excited to see what her students get into this year!

More on pg 2.

FALL MEMBERS' MEETING SNEAK PEEK!

This year's Fall Members' Meeting will be in conjunction with the IBA's Conference and Spectrum Awards. Get registered to join us for information on contest, to see what other school's are doing, and take advantage of speakers from the IBA.

Details on pg 2.



NEW MEMBER SPOTLIGHT: HEARTLAND CAREER CENTER

From Jessica Keffaber

After receiving a grant, Heartland Career Center's Multimedia program kicked off in 2017. It combines students from the Career Center and from The Honeywell Foundation. Students meet in the Eagles Theater in downtown Wabash for their one or two year program and have access to an edit lab, a recording studio, and a film studio with a green screen. Jessica Keffaber was asked to lead the program after working with the theatre camp.

In Heartland's program, first year students start out in photography before advancing to audio production, and then to video production. Jessica says that advancing them this way allows them to build up the basics and continue to push skills as they grow, especially into their second year.

When forced to pick a favorite project, Jessica chose the foley project. She teaches her students about a Foley Artist and then students pick a movie scene to recreate the sound to. She says she has never gotten the same scene or movie in the 3 years she's been doing the project.

Jessica comes from a unique background. After graduating from Ball State's telecommunications program in 2006, with a focus in video production, she moved to LA and worked as a production/office PA for a TV show. In 2008, she returned to Indianapolis to get her teaching license and taught elementary for 6 years and directed a local high school's theatre program for 9 years.

Covid may have stopped the Heartland Career Center from participating in IASB much last year, but look out this year for what these students can do!

[Want to nominate your program or someone else's to be featured? Fill out this survey!](#)

MEMBERS' MEETING SNEAK PEEK!

Our annual [Fall Members' Meeting](#) is in just 3 weeks!!! It will take place on Wednesday, October 27th at the 502 E. Event Center in Carmel, IN. This meeting will be in conjunction with the IBA and IBA's Spectrum Award ceremony.

IASB members will be able to either participate in the sales and news tracks provided by the IBA, and/or participate in the education track the IASB board is planning for our members. Our president, Evan Elrod, will kick things off at 9 a.m. in a quick meeting to discuss changes to contest (including our new category) among other IASB agenda. Laura Chapman will be hosting a session on storytelling across platforms. [You can read more about her here.](#)

Speakers from the IBA include the Poynter Institute and Donna St. Louis. [You can read more about them and their sessions on the info page here](#) (DO NOT register from the IBA page! IASB is subsidizing your attendance cost so you should not pay to attend.) IASB members will have our own lunch together and will be watching the Spectrum Awards.

[Please register for the Fall Members' Meeting as soon as possible.](#) Space will be limited in order to ensure safety of all guests. Masks will be required and Covid-19 vaccination is recommended.

We look forward to seeing you in person! If you have questions, feel free to reach out to Evan Elrod (eelrod@gjcs.k12.in.us) or Scott Uecker (suecker@uindy.edu).